



## **Sustaining Industrial Competitiveness after the Crisis: Lessons from the Automotive Industry**

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# Sustaining Industrial Competitiveness after the Crisis: Lessons from the Automotive Industry

## **Sustaining Industrial Competitiveness after the Crisis: Lessons from the Automotive Industry**

Adopting a multi-disciplinary approach and using the case of the automotive industry as a starting point this volume discusses how industrial companies can remain competitive in spite of the current economic downturn.

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