



The Family Business Growth Handbook

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The Family Business Growth Handbook

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The Family Business Growth Handbook presents strategies and techniques for increasing revenues, profits and shareholder value and addresses the most urgent issues about company growth faced by family business owners.

* The family is getting larger every year. How can you expand the enterprise to provide jobs and dividends for all who require them?

* The company's niche is being threatened. How can you grow in scale and market power to ensure its survival?

* The business and family face an imminent leadership transition. How can you meet the income needs of the retiring older generation without depriving successors of the cash required to run the business?

The Family Business Growth Handbook focuses on these and other critical questions with a wide range of informed commentary and advice from top management experts and interviews with business owners. It is the complete resource for all family businesses that aspire to grow further and build for the next generation.

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