



## 25 Fundraising Secrets

*Brent Barksdale*

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## 25 Fundraising Secrets Brent Barksdale

A must have book for any political campaign, non-profit organization or charity.

No campaign, charity, or non-profit organization can survive without fundraising. Fundraising is the lifeblood of your effort. Without money, you can't get your message out, do charitable work or win elections.

You must raise funds - this book will show you how.

"25 Fundraising Secrets - Raise More Money, Guaranteed!" contains strategies and techniques guaranteed to help your organization or campaign raise the money you need.

Who can benefit from this book?

### 1. Political Campaigns

Let's face it. Money really is the mother's milk of politics. It takes money to run TV ads, send out direct mail pieces, open a headquarters or hire a staff. In order to get elected, you'll need to raise money to communicate with the voters. This book provides 25 tips and strategies you can use today to raise more money and have the funds you need to win your election.

### 2. Charities and Non-Profits

Non-profit organizations and charities rely on contributions to operate. Without donations from other groups and individuals, charities and non-profits can't provide valuable services to our community. This book provides 25 proven strategies that charities and non-profits can use today to raise more money and fund their organization's activities.

Strategies That Work

The 25 secrets presented in this book work - they're time tested, battle proven strategies that you can use to raise money - each and every time.

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