



Real-Resumes for Career Changers

Anne McKinney

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Finding a new career after motherhood, changing fields or industries, finding a completely different type of work to do, seeking a change but staying in the same industry, moving from self-employment to something totally different? At last there is a book dedicated to the unique needs of career changers! Each resume and cover letter combination reveals a story of a successful job hunt and career change. A best-selling title in the Real-Resumes Career Series edited by Anne McKinney. The book shows actual resumes and cover letters that helped real people change fields or industries. At a time when research shows that most working people have three distinctly different careers, at last there is a book which reveals the successful techniques involved in changing fields. The title is based on the philosophy that an effective career-change resume must 'build bridges' to new opportunities. The Table of Contents is designed to show individuals in varying degrees of career change and seeking different goals: finding a new career after motherhood, identifying a new product to sell or represent, determining a completely different type of work to do, seeking a change but staying in the same industry, changing fields with absolutely no idea what's next, changing fields with a pretty good idea about what's ahead, and changing from self-employment to something totally different. Praise for other titles in the Real-Resumes Series: "Distinguished by its highly readable samples...essential for library collections." - Library Journal "These excellent new guides don't just provide the usual coverage on how to write a resume. They provide industry-specific examples, industry-specific tips and cautions, and industry-specific strategies based on real-world resumes. Since many technical types aren't writers, this comes as a special gift; select a winning format, plug in your background specs, and away you go. It's that easy--with Real-Resumes in hand."-- The Midwest Book Review Testimonials from people who have successfully used this book: "Thanks to the professional writers who created the Real-Resumes Series, I succeeded in moving from copier sales to pharmaceutical sales." J. Bagwell "Transitioning from retail buyer into nonprofit marketing was possible because of the Real-Resumes Series." G. Averett "My career change from small business ownership into sales happened because my resume and cover letter blew doors open." M. Davidson "It's hard to imagine yourself in another field, so it was difficult for me to create a resume which reached out in a credible and enthusiastic way to employers in other industries. I eventually had many job offers, but my success happened after I figured out how to present myself using this Real-Resumes book. Seeing how other people had done it was the key to my success." J. Stephens "After teaching, I wondered how to communicate my potential to other employers. Thanks to Real-Resumes, I created a powerful resume and cover letter that opened many doors." M. Getlee "Motherhood was (and is) a job I loved, but when I returned to paid employment outside the home, I needed some help in presenting myself. This book was my lifeline. It was especially helpful to see the cover letters that accompanied the career-change resumes, because those types of cover letters are very different from the normal job-hunting cover letters. This book helped me dust off my professional skills and reenter the job market with confidence." Z. Morowski

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Carla McFarlin:

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Willis Newby:

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