

# **Euro: Impact and Reality: Business Risk and Practical Responses to the Challenge of the Euro**

Chris Charlton



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The global financial and corporate markets face an unprecedented challenge--introducing the Euro. This is the practitioners guide to the issues, problems and risks of tackling that challenge. Do we have the systems and tools to deal with this risk? This comprehensive and practical book will be a working assistant to managers, particularly in financial services, facing this new task.



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