



Life's a Pitch: Learn the Proven Formula That has Sold Over \$1 BILLION in Products

Bob Circosta

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Life's a Pitch: Learn the Proven Formula That has Sold Over \$1 BILLION in Products Bob Circosta Selling is pretty much what Bob Circosta has been doing for the last three decades. Not only was he TV's ORIGINAL Home Shopping host, but he also helped create the multi-billion dollar TV home shopping industry--from scratch.

Over the past 36 years, Bob has logged over 25,000 hours of LIVE selling on television...made over 75,000 separate product presentations...and has, individually, sold over ONE BILLION DOLLARS in merchandise. (Hey, they don't call him TV's "Billion Dollar Man" for nothing.) Bob's breakthrough strategies have been proven in the real world and featured on NBC's Dateline, ABC's Good Morning America, The Today Show, 20/20, USA Today and the Wall Street Journal.

Along the way he's helped celebrities like Suzanne Somers, Fran Drescher, Florence Henderson, Ken Paves, Jennifer Flavin-Stallone, Carol Alt, Jillian Barberie, Dixie Carter, Patti LaBelle, Bob Hope, Ed McMahon, Farah Fawcett, Cindy Margolis and more sell their products.

Now it's your turn: Bob Circosta has packed his decades of experience and knowledge into a book that can and will help you maximize your sales potential and ability to communicate your message--whatever it may be--to anybody, anywhere.

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