



Pay Dirt

James Quirk, Rodney D. Fort

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Why would a Japanese millionaire want to buy the Seattle Mariners baseball team, when he has admitted that he has never played in or even seen a baseball game? Cash is the answer: major league baseball, like professional football, basketball, and hockey, is now big business with the potential to bring millions of dollars in profits to owners. Not very long ago, however, buying a sports franchise was a hazardous investment risked only by die-hard fans wealthy enough to lose parts of fortunes made in other businesses. What forces have changed team ownership from sports-fan folly to big-business savvy? Why has *The Wall Street Journal* become popular reading in pro sports locker rooms? And why are sports pages now dominated by economic clashes between owners and players, cities with franchises and cities without them, leagues and players' unions, and team lawyers and players' lawyers? In answering these questions, James Quirk and Rodney Fort have written the most complete book on the business and economics of professional sports, past and present.

Pay Dirt offers a wealth of information and analysis on the reserve clause, salary determination, competitive balance in sports leagues, the market for franchises, tax sheltering, arenas and stadiums, and rival leagues. The authors present an abundance of historical material, much of it new, including team ownership histories and data on attendance, TV revenue, stadium and arena contracts, and revenues and costs. League histories, team statistics, stories about players and owners, and sports lore of all kinds embellish the work. Quirk and Fort are writing for anyone interested in sports in the 1990s: players, players' agents, general managers, sportswriters, and, most of all, sports fans.

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Eddie Drennan:

Spent a free a chance to be fun activity to complete! A lot of people spent their free time with their family, or all their friends. Usually they doing activity like watching television, going to beach, or picnic within the park. They actually doing same task every week. Do you feel it? Do you wish to something different to fill your current free time/ holiday? Can be reading a book can be option to fill your free of charge time/ holiday. The first thing you will ask may be what kinds of publication that you should read. If you want to test look for book, may be the book untitled Pay Dirt can be excellent book to read. May be it could be best activity to you.

Dora Champagne:

A lot of people always spent all their free time to vacation or even go to the outside with them friends and family or their friend. Do you know? Many a lot of people spent they will free time just watching TV, or playing video games all day long. If you need to try to find a new activity honestly, that is look different you can read the book. It is really fun for you. If you enjoy the book you read you can spent the entire day to reading a publication. The book Pay Dirt it is rather good to read. There are a lot of those who recommended this book. They were enjoying reading this book. If you did not have enough space to deliver this book you can buy the particular e-book. You can m0ore simply to read this book from the smart phone. The price is not too costly but this book offers high quality.

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