

Equity Valuation and Analysis w/eVal

Russell Lundholm, Richard Sloan



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Equity Analysis and Valuation with eVal closes the gap between the theoretical treatment of equity valuation and the actual practice of valuing a company using real-world data. While the underlying theories of financial analysis and valuation are given their due, the goal is always to answer the question, "What is this company really worth?" Equity Analysis and Valuation with eVal takes the view that sound forecasts of the future financial statements are the key input to a good valuation, and that most other aspects of the valuation process are mechanical. To that end, the book employs eVal, an Excel-based workbook that guides the user through the forecasting and valuation processes while taking care of the mundane computations. By providing a unified interface for the valuation process, eVal allows you to focus on the forecasting, not on the spreadsheet. The book covers the topics of business strategy analysis, accounting analysis, financial analysis, forecasting and valuation and also alerts readers to common pitfalls encountered in equity valuation and analysis. The book also includes 23 illustrative cases.



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