Business Continuity Management: Choosing To Survive

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Would your business survive a major incident? What if your key staff were suddenly unavailable? What if your premises were to become uninhabitable? What if your systems and data failed altogether? Would your business ever recover? At what cost? Business Continuity Management: Choosing to survive shows you how to systematically prepare your business, not only for the unthinkable, but also for smaller incidents which, if left unattended, could well lead to major disasters. A business continuity management (BCM) program is critical for every business today, and this book will enable you to develop and implement yours to maximum effect. An effective BCM program will enable you to carry on 'business as usual' in the event of an incident. It will also have a positive impact on the day-to-day running of your business. You will see improved organizational performance, experience improved stakeholder confidence, benefit from competitive advantages, realize financial savings and enjoy increased profits. With specific reference to ISO22301, ANSI/ASIS SPC.1-2009, ISO27031 and ISO/IEC 24762, this up-to-date, practical resource will guide you through all the elements of a BCM program, plans and implementations. It covers all the critical elements of your business, from people and premises to technology and facilities management. Abdullah Al Hour, MBCI has more than eight years' experience of business continuity management in the banking and telecommunications industries. He has successfully established IT disaster recovery and business continuity programs in a number of institutions, and has extensive knowledge and experience of information security and enterprise risk management programs. Buy this book and realize the many benefits of business continuity management!

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